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## **SWACHH BHARATH ABHIYAN**

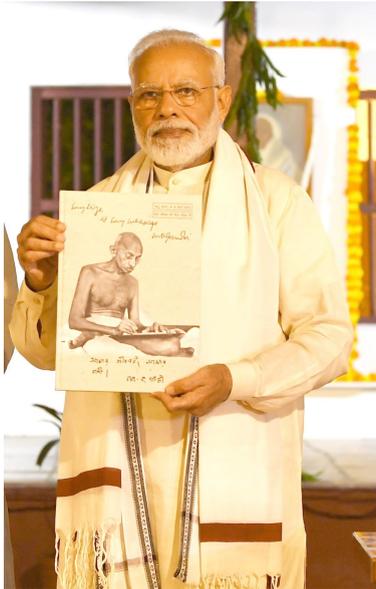
### **ARTICLE**

#### **INTRODUCTION**

***Swachh Bharat Abhiyan is a cleanliness campaign run by the government of India and initiated by the Honourable Prime Minister, Narendra Modi.***



***Prime Minister Narendra Modi launched the Swachh Bharat Mission (SBM) on October 2, 2014, the birth anniversary of Mahatma Gandhi. The ambitious programme aims to make the streets, roads and infrastructure across the country clean by October 02, 2019, the 150th birth anniversary of the Father of the Nation. It is India's biggest ever cleanliness drive.***



**Swachh Bharat Abhiyan is also called as the Clean India Mission or Clean India drive or Swachh Bharat Campaign It is a national level campaign run by the Indian**

**Government covering 4041 statutory towns to make them clean.**

**This campaign involves the construction of latrines, promoting sanitation programmes in the rural areas, cleaning streets, roads and changing the infrastructure of the country to lead the country ahead.**

**“Cleaning up the country cannot be the sole responsibility of sanitation workers. ”  
Do citizens have no role in this? We have to change this mindset.” the PM said.**



**India is the largest democratic country in the world and here every principle is derived from the constitution. Due to its - democratic structure, or simply put, complex structure, multi party system is prevalent here. Thereabout, more than 200 parties exist in India - some are**

*having national status, some are having state status, while the remaining have local status. The status have been granted by the election commission of India and it is frequently changing as per the performance of the particular party in the recent elections. Though, the loksabha election, which are happens in a term 5 years - are responsible to form a government in the center, but all the states have their respective government, as every state hold its election apart from the center.*

*Construction of individual, cluster and community toilets.*

*To eliminate or reduce open defecation. Open defecation is one of the main causes of deaths of thousands of children each year.*

*Not only latrine construction, the Swachh Bharat Mission will also make an initiative of establishing an accountable*

*mechanism of monitoring latrine use. Public awareness will also be provided about the drawbacks of open defecation and promotion of latrine use.*

*Proper, dedicated ground staff will be recruited to bring about behavioural change and promotion of latrine use*

