

EK BHARAT SHRESHTA ***BHARAT***

What is concept of '**EK BHARAT SHRESTA BHARAT**' lets not go in google terms or some websites terms, I will mention what is Ek Bharat Shrestra Bharat for me. According to me, this is a motto in which we see united in India because as if we stand united together than we will able to progress India in a right way and right side to make India stand in world with respected position. This initiative was started as **TELEVISION SERIES** by our Hon'ble Prime Minister Shri Narendra Modi on the occasion of the 140th Birth Anniversary of **SARDAR VALLABHBHAI PATEL** on October 31,2015. This was to encourage the idea of unity and preserving Indian culture in India. This idea also strengthen the unity and integrity of Indian.



At the time of British Rule, Rulers from any particular region was unable to fight against British for near about 200 years until they stood together as a nation against them. India and Indians as a united one nation are the strongest force of the world and can conquer the whole world with their strength of unity. **Together we stand together we win.** Indians if stand together for something right against the whole world then can let the world agree stand with them though of different cultures, languages, religions and status as the deep inside their heart they are Indians, the land of golden bird and people with golden heart, but this united Indian was somewhere sort of getting overshadow to bring this strength of unity this motto of Ek Bharat Shrestra Bharat was started. The broad objectives of this are:- Celebrate, Promote, Showcase, Establish, Create.

CELEBRATE

To maintain Unity in nation and strengthen it. The flavour and rituals of every culture religion is celebrated and respected by whole nation. Festivals of a particular region in India is celebrated by whole nation.



PROMOTE

The Spirit of integrated India is promoted all over India through famous people, media, gatherings, year long planned engagements and many more.



SHOWCASE

Many different cultural and heritage programmes are organised all over the India to showcase culture, rituals, festivals and many more of any part of India.



ESTABLISH

Long term engagement



CREATE

An environment promoting unity and integrity are organised in India such as quizzes, slogan writing, poster making etc.



**OUR UNITY IS OUR IDENTITY THAT IS WHY
WE ARE INDIANS UNITED AND STOOD
TOGETHER FOREVER AND ALWAYS !!!!**

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