



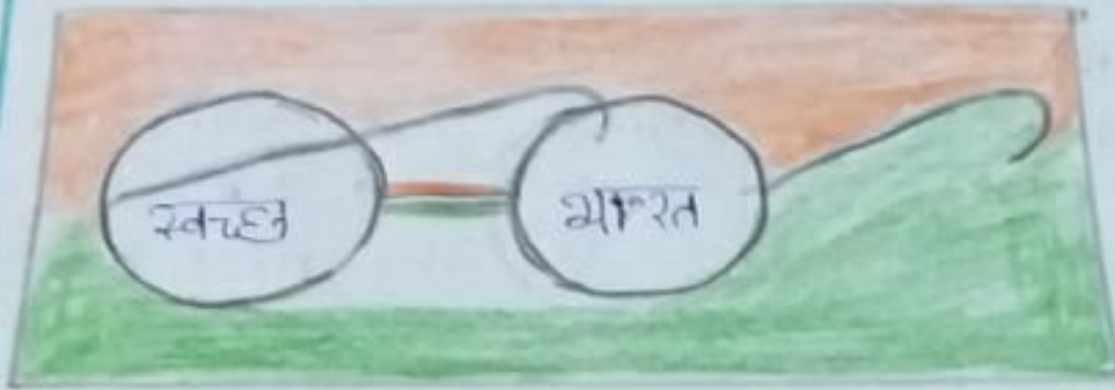
K. Durga jyothimala

AP 20 JULY/2016

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Sri Kakulam



Major Initiative :-

Swachh Bharat Abhiyan :-

"A Clean India would be the best tribute India could pay to Mahatma Gandhi on his 150 birth anniversary in 2019", said Shri Narendra Modi as he launched the Swachh Bharat mission across the length and breadth of the country as a national movement. The campaign aims to achieve the vision of a 'Clean India' by 2nd October 2019.

Join the cleanliness drive or mandai drive and requested each of them to draw nine more into the initiative.

By inviting people to participate in the drive, the Swachhta Abhiyan has turned into a National movement. A sense of responsibility has been evoked among the people through the clean India movement. With citizens now becoming active participants in cleanliness activities across the nation, the dream of a 'Clean India' once seen by Mahatma Gandhi has begun to get a shape.

The prime minister has helped spread the message of Swachh Bharat by urging people through his words and action. He carried out a cleanliness drive in Varanasi as well. He wielded a large group of local people who cooperated in the Swachhta Abhiyan. Understanding the significance of sanitation, prime minister, Shri Narendra Modi has simultaneously addressed the health problems that roughly half of the Indian families have to deal with due to lack of proper toilets in their homes.