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## **ARTICLE ON EK BHARAT SHRESTHA BHARAT**

On the occasion of National Integration Day, 31 October 2015 (the birth anniversary of Sardar Vallabhbhai Patel), Prime Minister Narendra Modi talked about a plan. The name of this scheme is "Ek Bharat Shreshtha Bharat", which will be launched with the aim of promoting the culture and tradition of the country in the near future. The Prime Minister also announced that the Government of India will start a new initiative to promote cultural ties in different parts of the country. It will also connect people to people to promote mutual relations between people living in different states.

According to this scheme, one state of the country will be connected to another state annually and both of them will be able to share the rich heritage of each other state by organizing various programs like: concerts, food festivals, literary events, book festivals, tours and travel etc. To popularize. Next year, those two states will join the other two states with the same objectives. In this way people across the country will learn about the culture, traditions and practices of various states. This will promote unity and integrity in India along with mutual understanding and relations between people.

The Government of India has decided to seek the opinion of citizens on this scheme before implementing it. "Ek Bharat and Shreshtha Bharat Competition" has been started to know the views and suggestions of the people on this scheme. Citizens can submit their ideas and suggestions (by designing the program to make it more effective on different dimensions) directly on the government portal (MYGOV.in). To help the citizens, the Government of India has presented some topics and sub-topics so that they can give their ideas and suggestions in the right direction in detail. The citizens of the country can emulate these themes and sub-topics before writing and presenting their original ideas and inventions:

- "To identify the role of Central Government and State Governments" in implementing this program.
- "Identifying the ways in which the government, society and the private sector can work together."
- "Specifying the use of modern communication tools including social media."

- "Documentation of success stories."
- To make 'Ek Bharat Shreshtha Bharat Program' a "movement of general public in place of government program."

It has been said by the Prime Minister that those original and new ideas which will be explained in detail will be liked more and will be given higher scores. Annotation will be presented as PDF. In order to encourage more and more participants to participate in this competition, first (1,00,000 / -), second (75000 / -) and third (50,000 / -) cash prize (with a certificate) It has also been announced to give in form. Citizens of the country can submit their ideas and suggestions before the last date of 10 December 2015.