

BPO INDUSTRY

In India, Business process outsourcing (BPO) is the fastest growing segment of the ITES industry. Factors such as economy of scale, business risk mitigation, cost advantage, utilization improvement and superior competency have all lead to the growth of the Indian BPO Industry.

Business process outsourcing in india, which started around the mid-90s, has now grown by leaps and bounds. The software services and companies have leading BPO companies, 24/7 services, The BPO industry in India very popular.

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